

Press release

Stockholm, December 8, 2020 (17:30 CET)

SSM announces the redemption of the company's outstanding bonds

SSM Holding AB ("SSM") has resolved to redeem all of the company's outstanding bonds corresponding to 225.0 MSEK in full that mature in May 2022 (ISIN SE0008040893) (the "Bonds") pursuant to the terms and conditions of the Bonds.

SSM has informed the agent Nordic Trustee & Agency AB (publ) that the company is exercising its right to a voluntary total redemption of the Bonds, in accordance with clause 11.3 (*Early voluntary redemption by the Issuer (call option)*) of the terms and conditions of the Bonds to a price per Bond equal to 100.0 per cent of the nominal amount together with accrued but unpaid interest. The redemption will take place on January 8, 2021 (the "**Redemption**").

Further information about the process of the Redemption can be found in the notice dated December 8, 2020 which is available on www.ssmlivinggroup.com and has been sent to each holder of the Bonds registered in the debt register as of December 7, 2020.

The information in this press release is such, which SSM Holding AB is obligated to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 17:30 CET on December 8, 2020.

For more information, please contact:

Ann-Charlotte Johansson

EVP Communications & IR Email: ann-charlotte.johansson@ssmliving.se

Phone: +46 761 65 17 71