



Press release

Stockholm, June 12, 2020 (07:30 CEST)

SSM starts production of Platform West co-op project featuring 109 homes in Roslags-Näsby

SSM Holding AB, Sweden's leading developer of smart and affordable homes, has begun production at its Platform West cooperative apartment project. The project, which is attractively located beside the Roslags-Näsby light rail station, features 109 homes, most of which are space-efficient one and two-room units with balconies or patios. A large number of the units have already been sold through pre-purchase agreements and homebuyers are expected to start moving in toward the end of 2021.

Today, SSM is starting production of its Platform West cooperative apartment project. Platform West features 109 homes located at Täby's best communication hub next to the Roslags-Näsby light rail station in an emerging green and vibrant urban area with a school, a square and a park. Its attractive location is reflected in the project's high Urban Score™ of 97 points.

Within the project, there will be 94 space-efficient one and two-room apartments and 15 three and four-room apartments. The four-room units are already sold out. Most of the homes will have their own balcony or patio and tenants will be able to enjoy a shared rooftop terrace and lush courtyard. The ground floor includes commercial space that opens onto the new square, offering possibilities for outdoor dining.

A large proportion of the homes have already been sold through pre-purchase agreements and tenants are expected to start moving in toward the end of 2021. Revenue will be recognized as buyers take possession of their homes.

- It's great to be able to start production of this project, even in these challenging times. Platform West is well adapted to our target group's preferences and budgets, which can be seen in both the project's high sales rate and high Urban Score™ of 97 points, says Mattias Lundgren, President & CEO of SSM.

After the start of production at Platform West, SSM will have 727 homes in production: 549 cooperative apartments in the West Side Solna, Metronomen and Platform West projects and 178 units in the Täby Turf rental project.

The information in this release is such, which SSM Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 07:30 CEST on June 12, 2020.

For more information, please contact:

Ann-Charlotte Johansson
EVP Communications & IR
Phone: +46 761 65 17 71
Email: ann-charlotte.johansson@ssmliving.se
Twitter: @anncharlotteSSM

About SSM Holding AB

SSM produces smart, affordable homes with attractive shared spaces close to public transport and the city center for its target group – tomorrow's urbanites. SSM envisions a housing market for as many people as possible and today, the company is the leading property developer in its niche within the Greater Stockholm area. On March 31, 2020, SSM had approximately 4,500 building rights in its portfolio. SSM has been listed on Nasdaq Stockholm's Main List since April 6, 2017. ssmlivinggroup.com