

PRESSRELEASE



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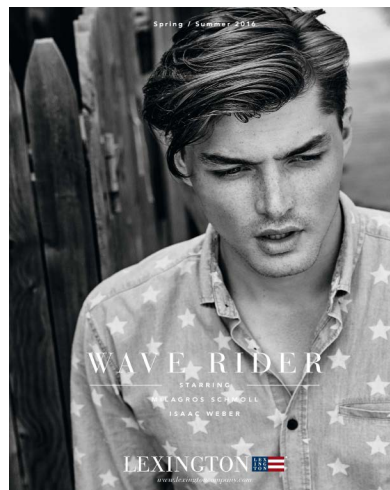
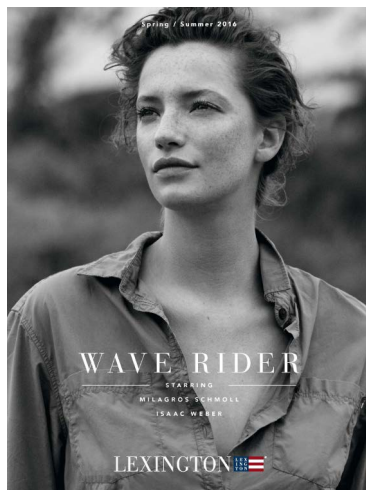
LEXINGTON COMPANY PRESENTS THE MOTION PICTURE: WAVE RIDER

This spring Lexington Company has chosen a new format to show the Spring 2016 Clothing Collection. Together with cinematographer Jörgen Ringstrand, Lexington has created a short motion picture that gives the viewer a look in to the Lexington world, a taste of The Hamptons, and an understanding of the lifestyle and attitude of a Wave Rider. Starring in the movie is the American actress and model Milagros Schmolli and the American model Isaac Weber.

Cinematographer: Jörgen Ringstrand
Music: Johan Liljedahl
Steadicam Operator: Blaine Westropp
Styling: Ursula Wångander

Kristina Lindhe, Founder and Creative Director adds:
“We are so excited about this new creative format and I feel like it really represents Lexington today.”

The motion picture is now available online on our site: www.lexingtoncompany.com



FOR MORE INFORMATION PLEASE CONTACT:

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The Lexington Clothing Company is currently represented in 20 countries worldwide. Mainly in Europe but also in Asia and in the USA. The Lexington Home Collection is available in upscale department stores such as John Lewis in the UK, El Corte Ingles in Spain, KaDeWe in Germany, Lotte in Korea, Stockmann in Finland, and Illum Bolighus in Denmark. The Lexington Clothing Collection was launched in 2008 and is today sold in Sweden, Norway, Finland, France, China, UK and USA. You will find Lexington in more than 900 retailers in 20 countries with 24 Lexington stores in Scandinavia, 2 in USA and over 35 franchise stores globally; whereof 25 in China.

Welcome to our world! Welcome to our dream!
lexingtoncompany.com
