



Yet Another Drum Network Award Nomination for K2L Marketing



Manchester-based [integrated marketing agency K2L](#) are celebrating yet another Drum Network Award nomination – hoping for success in the 'Integrated Marketing Agency of the Year' category. It's not the first time, as K2L enjoyed a Drum Network Award win last year for 'Best B2C Campaign', for its [Salford Red Devils: Red Devolution Campaign](#).

Held every year, [The Drum Network Awards](#) recognise outstanding work within the marketing industry. The event is an opportunity for marketing agencies to demonstrate their skills. The awards are judged by a panel that have different backgrounds and experience within the marketing industry and this year, there are some big names to impress – including Miles Welch, founder of business support group Milestone Advisory, and managing director of digital performance agency Found, Tina Judic.

Of this year's nomination, K2L's Director Scott Kennedy said "After our success with the Red Devolution Campaign, it's great to be back in with a chance this year. Integrated Marketing Agency of the Year is a very strong category, and there's certainly some tough competition – we're up against successful agencies that have produced some very high-quality work over the last twelve months. After introducing new staff, creating more management roles and refining the services we offer, as an agency K2L is stronger than ever. This year's nomination recognises that, and we're very grateful."

Since last year's win, the integrated marketing agency has been busy; overall client base has increased by 30%, and the company have refined the services it offers. After securing a number of new client wins, the team has also grown by 50% - introducing a number of new staff members, whose talents lay in various aspects of marketing, including SEO, web development and design.

Fortunately for K2L, they haven't got too long to wait for the result, as the Drum Network Awards ceremony will take place on Thursday 3rd December at London's Emirates Stadium. Will they win the title of 'award-winning agency' for yet another year running?

For more information please contact: Adam Robertshaw, Content Manager at K2L Marketing. adam@K2L.co.uk or 0161 848 9008. Images are available on request.

- 1) K2L Marketing was founded in 2009 by Directors Lynda Lane and Scott Kennedy. Based in Salford Quays, K2L delivers award-winning effective integrated marketing services for a range of B2B and B2C clients.
- 2) The Drum Network Awards 2015 ceremony will be hosted on the 3rd December 2015, at London's Emirates stadium.
- 3) [The Drum Network](#) is an organisation that supports the hard-working members of the marketing industry, giving professionals the tools to help build their company profile. The Drum is the UK's largest marketing website, visited by more than 600,000 marketers a month, so recognition from this network is a fantastic opportunity for raising K2L's company profile.
- 4) Services K2L offers include Web Design, Print Design, SEO, Copywriting, Paid Search, Social Media, Branding, PR, Campaign Management, Email Marketing, Remarketing, Video Production.