

## Test stock exchange release in English

Alma Media Corporation Interim Report 24 October 2014 at 9:00 am (EEST)

Alma Media's Interim Report January-September 2014:

DIGITAL ADVERTISING SALES EXCEEDED PRINT ADVERTISING SALES IN THE THIRD QUARTER, OPERATING PROFIT DECREASED AS ESTIMATED

## Financial performance July-September 2014:

- Revenue MEUR 70.5 (71.7), down 1.8%.
- Online sales increased by 9.4% to MEUR 22.1 (20.2).
- EBITDA (Earnings before interest, taxes, depreciation and amortisation) excluding non-recurring items MEUR 10.4 (11.4), down 8.8%.
- EBITDA MEUR 9.9 (11.4), down 13.4%.
- Operating profit excluding non-recurring items MEUR 7.0 (7.8) or 9.9% (10.8%) of revenue, down 9.9%.
- Operating profit MEUR 6.5 (7.8) or 9.2% (10.8%) of revenue, down 16.6%.
- Profit for the period MEUR 4.8 (5.9), down 19.4%.
- The operating profit for July-September includes non-recurring items of MEUR -0.5 (0.0).
- Earnings per share EUR 0.06 (0.07).

## Financial performance January-September 2014:

- Revenue MEUR 218.8 (223.0), down 1.9%.
- Online sales increased by 11.2% to MEUR 69.6 (62.6).
- EBITDA excluding non-recurring items MEUR 26.2 (27.4), down 4.5%.
- EBITDA MEUR 26.2 (35.4), down 25.8%.
- Operating profit excluding non-recurring items MEUR 15.8 (17.8), or 7.2% (8.0%) of revenue, down 11.4%.
- Operating profit MEUR 15.8 (22.7) or 7.2% (10.2%) of revenue, down 30.3%.
- Profit for the period MEUR 11.7 (17.9), down 34.9%.
- The operating profit for January-September includes non-recurring items of MEUR 0.0 (4.9).
- Earnings per share EUR 0.14 (0.23).