

Peptonic's VagiVital® to be launched in Hong Kong

Stockholm, October 31st, 2019 - Peptonic Medical AB ('Peptonic' or 'Company') today announces that it has entered an agreement with Skyflair Asia concerning the on-line marketing and sale of VagiVital® ('Product') in Hong Kong (SAR). Under the terms of the agreement, Skyflair Asia will be responsible for warehousing, logistics, payment services and advertising in different local media. The Product is held on consignment by Skyflair Asia.

- *We are pleased to have entered this collaboration with Skyflair Asia, which means, that we soon can launch VagiVital® in Hong Kong, says Johan Inbarr, CEO of Peptonic Medical. The structure of the collaboration is similar to the one adopted for the UK.*

The VagiVital® webshop in Hong Kong is currently under construction and is planned to open during Q1 2020. The aim of the two parties is to expand the distribution to pharmacies as soon as possible.

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This information is information that Peptonic Medical AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 31st October 2019.

About VagiVital®

VagiVital® is a patent pending hormone free self-care product for the treatment of vaginal atrophy and vaginal dryness. The product has been tested in randomised clinical studies (vaginal atrophy) with very positive results both for objective (vaginal pH and proportion of superficial cells in the vaginal mucosa) and subjective (most bothersome symptoms, such as vaginal dryness, vaginal irritation/itching, dyspareunia and dysuria) parameters. The magnitude of symptom relief is on par with that demonstrated with e.g. prescription estrogen based products on the market today. It was very well tolerated and caused no serious adverse effects.

VagiVital® was launched in Sweden as a non-prescription self-care product in July 2018 and has since then also been launched in Finland, Denmark, Norway and the United Kingdom (see www.vagivital.com).

About Peptonic Medical

Peptonic Medical is an innovative Swedish medical development company. Its vision is to offer safe and effective treatments and relief for women specific diseases and medical conditions.

VagiVital® is a registered trademark of Peptonic Medical. The product is hormone free and is being commercialised for the non-prescription use for the treatment of vaginal atrophy (VA) and vaginal dryness. The pipeline of Peptonic Medical also holds Vagitocin®, which is an oxytocin-based vaginal gel for the treatment of VA. This product candidate is in clinical development phase 2. The development of Vagitocin® is on hold pending additional data on i.a. the mechanism of action.

Since July 2014, the Peptonic Medical share has been traded on the Spotlight Stock Exchange (www.spotlightstockmarket.com, ticker: PMED) in Stockholm, Sweden.

For more information: www.peptonicmedical.com