

Clas Ohlson opens a new store in Östermalm, Stockholm

At 10:00 today, Clas Ohlson opened a new store in Fältöversten shopping centre in Östermalm, Stockholm.

The new store is of the smaller format "Compact store", and in addition to a wide product range and a world-class customer service, the store also offers "Click & Collect", a mix of digital and physical commerce where the customer orders an item online and picks it up in the store within four hours. Products that are not in the stores regular range can easily be ordered to the store and be picked up by the customer within a few days.

"The new store in Fältöversten is centrally located in an affluent area in Stockholm and makes us even more accessible to our customers. Everyone involved has worked hard to complete the store and I am convinced that with its carefully selected range of products and services, it will be greatly appreciated in Östermalm", says Fredrik Uhrbom, Country Manager Sweden at Clas Ohlson.

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8.8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com to read about our passion for simplifying life in all kinds of homes.