

Clas Fix It launches today – a new way to simplify everyday life

As of today, Clas Ohlson customers in the Stockholm area will be able to book practical services for the home from Clas Fix It. This new service is a complement to Clas Ohlson's existing offering and marks a new step in how the company wants to help its customers to improve everyday life through smart and practical solutions.

Clas Fix It staff can, for example, help you to repair malfunctioning dimmers, mount a new shelf or install a router. The idea behind Clas Fix It is that Clas Ohlson's customers can get assistance with jobs that are maybe too small for hiring traditional help, or that are too difficult or daunting for customers to do themselves. Besides offering practical help in the home, Clas Fix It will offer advice by video or phone.

"We are passionate about simplifying life in all kinds of homes and I think Clas Fix It is a very good example of this. The market for services in the home is growing and with Clas Fix It we can fully accommodate the different needs of our customers – everything from smart products and advice to practical help. We have had a positive response to this autumn's pilot project, and we now look forward to offering the service to our customers," says Fredrik Uhrbom, Country Manager Sweden at Clas Ohlson.

There is a fixed price for the most common services requested and the booking process is simple. Customers can also order products from Clas Ohlson's product range, which the Clas Fix It staff will deliver during the visit.

"Customers who are Club Clas members can book Clas Fix It services through the Clas Fix It app. In the near future, the app will also offer the option of video chat. You can of course also book the service in our stores, initially in Bromma Blocks, Solna Centrum and in the Mall of Scandinavia," says Fredrik Uhrbom.

As a first step, Clas Fix It will be available to customers living in Stockholm's city centre and also in the suburbs Bromma, Solna and Sundbyberg. The further roll-out of the service is planned during 2019. The app is available on Apple App Store (iOS) and Google Play (Android.)

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on [clasohlson100.com/en](https://www.clasohlson100.com/en) or visit [about.clasohlson.com](https://www.about.clasohlson.com) for current events and information.