

## Norway's first Clas Ohlson with boat parking has opened in Farsund

**Clas Ohlson has opened a new store in the city of Farsund, Norway. Situated in the Amfi shopping centre, the store has direct access to the waterfront with parking for boats which is especially popular among cabin owners in the area.**

Country manager Geir Hoff opened yet another store in Norway today.

“There are many people here today and there has been a good buzz in the city for days. On Tuesday we left a big amount of leaflets outside our shop, two hours later the stands were empty. There is a big interest for Clas Ohlson here.”

Farsund is a proud city.

“The people of Farsund are proud of their city and their centre. Other stores that have opened in this centre say that the people of Farsund shop locally. There is a proudness, but also toll roads surround the city. This also contributes to local shopping.”

Clas Ohlson's new store has a sales space of approximately 1,000 square metres. The catchment area is approximately 18,000 inhabitants and 2,000 cabin owners. The centre offers boat parking for 100-200 boats.

With the new store in Farsund, Clas Ohlson offers its customers an omni-channel experience with e-commerce and more than 200 stores in six markets.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at [about.clasohlson.com](http://about.clasohlson.com).

For more information, please contact:

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*