

## Clas Ohlson acknowledged for its children's rights work

**In a new study from The Boston Consulting Group (BCG) and Global Child Forum, the 300 largest listed companies in the Nordics have been assessed on indicators tracking how children's rights are addressed by corporations. Clas Ohlson is recognised in the study as one of the leading companies.**

The study *Corporate Sector and Children's Rights Benchmark* is one part in the benchmark series of five, which since 2013 has produced one global and three regional studies of the Middle East and Northern Africa, Southern Africa, and Southeast Asia. The companies in the study have been assessed on seven indicators and ranked on a scale from 0 to 9. The global average is 2.9 points while the Nordic average is 2.0. Clas Ohlson is however, with its 7 points out of 9, part of a group of companies recognised as industry leaders.

"We defined children as important stakeholders to our business several years ago and have worked with a clear focus on children's rights issues ever since. That this work is being acknowledged is of course pleasing, especially in a renowned study like this. However, there are still much to be done, not least in our ongoing projects for Chinese migrant workers' families," says Åsa Portnoff Sundström, Head of Sustainability at Clas Ohlson.

The indicators assessed in the study are: board accountability, materiality and risk assessment, child labour reporting, performance reporting, addressing children's rights issues other than child labour, collaborations with child rights organisations and charity and/or programs related to children's rights.

More information on the study, BCG and Global Child Forum can be found on: <http://www.globalchildforum.org/resources/childrens-rights-corporate-sector-nordic-region/>.

To read more about Clas Ohlson's sustainability work *From here to sustainability*, please visit <http://sustainability.clasohlson.com>.

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*Clas Ohlson* was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com).