

Transcom

Press release

July 11, 2025

Transcom Holding AB (publ): Cecilia Bergendahl appointed interim CFO

Transcom is pleased to announce the appointment of Cecilia Bergendahl as interim Chief Financial Officer, effective as of September 1, 2025, while completing the search for a permanent successor. Cecilia brings deep experience in financial restructuring, cost savings, M&A, and advanced financial reporting and will ensure continuity through the transition. She replaces Snejana Koleva, who, as announced on April 15, 2025, will be pursuing a new career opportunity outside of Transcom. Snejana Koleva will remain in her role until October 2025 supporting the transition to Cecilia.

Cecilia Bergendahl brings extensive CFO experience from various industries, including rail freight, film production, online gaming, and mobile telecom.

"We are very pleased to welcome Cecilia Bergendahl to Transcom as our interim CFO," says Brian Johnson, President & CEO, Transcom. "Her proven track record and broad experience will be invaluable as we continue to drive our strategic initiatives forward. We thank Snejana for her significant contributions and wish her the very best."

Cecilia Bergendahl's most recent interim CFO role was at Hector Rail AB from September 2024 to May 2025. Prior to that, she served as Group CFO for SF Studios Group from January 2021 to May 2024.

For further information, please contact

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About Transcom

Transcom provides AI and digitally enhanced customer experience (CX) services to some of the world's most ambitious brands. More than 300 clients globally, including disruptive e-commerce players, category redefining fintechs, and technology legends rely on us for on-, off-, and nearshoring services. Transcom's over 30,000 employees work in over 85 contact centers and work-at-home networks across 29 countries, creating brilliant experiences in customer care, sales, content moderation and backoffice services. We help our clients drive their brands forward, customer satisfaction up and operating costs down. For more information, visit www.transcom.com.