

23. May 2022

Anette Konar Riple Appointed Head of Social Sustainability

Anette Konar Riple starts 1 June as Head of Social Sustainability at Heimstaden. She comes from the position as Program Manager for *A Home for a Home*, Heimstaden's global partnership with SOS Children's Villages, where we annually donate EUR 100 for every home we own.

Heimstaden Bostad has set ambitious social sustainability targets and a key priority the next years is developing and implementing a social sustainability roadmap across the countries we operate. Anette will play a key role in leading the company's efforts to reach the social sustainability targets, as well as coordinating Heimstaden's many social sustainability initiatives around Europe.

"Social sustainability is an important and integrated part of our Friendly Homes concept. We have set concrete targets to support our ambition to have the happiest customers and employees in the industry as well as contribute to a diverse and equal society. By having Anette as part of the sustainability team, we are well positioned to increase our social effort and impact," says Chief Sustainability Officer Katarina Skalare.

Anette will continue as Program Manager for *A Home for a Home*. By connecting the program with our many other social sustainability initiatives, the ambition is to create even more societal impact through the successful program. We will in 2022 donate appr. SEK 125 million to SOS Children's Villages, with an ambition to support more than 55,000 children across the 25 countries the program operates.

*"I am excited to take on the new role as Head of Social Sustainability. *A Home for a Home* proves that we can form strong partnerships and create positive impact well beyond our daily operations. I look forward to using this experience to further strengthen all the good initiatives across Heimstaden's countries,"* says Anette Konar Riple.

Kontakt:

Christian V. Dreyer, CCO

+47 907 24 999

christian.dreyer@heimstaden.com

Heimstaden is a leading European residential real estate company with about 150,000 homes and a property value of SEK 321 billion. We acquire, develop, and manage properties with an evergreen perspective. Guided by our Scandinavian heritage and values Care, Dare and Share - our 2,200 colleagues across 10 countries strive to fulfil our mission to enrich and simplify our customers' lives through Friendly Homes. Through *A Home for a Home*, we also give a safe home and a good start in life to children around the world. Read more at www.heimstaden.com.