

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT AUGUST 2022

Zinzino group revenue increased with a total of 16%, compared with the previous year.

The revenue in August for Zinzino's sales markets increased by 14% and amounted to SEK 103.5 (90.9) million. Faun Pharma's external sales increased by 52% and amounted to SEK 7.3 (4.8) million. Overall, the Group increased revenues by 16% to SEK 110.8 (95.7) million compared with the previous year.

Accumulated revenue for January – August 2022 increased by 4% to SEK 884.2 (850.9) million.

Revenues were distributed as follows:

Regions, mSEK	22-Aug	21-Aug	Change	YTD 2022	YTD 2021	Change
The Nordics	24.2	27.3	-11%	206.7	242.5	-15%
Central Europe	23.0	17.1	35%	168.8	142.8	18%
East Europe	25.0	24.4	2%	209.3	209.8	0%
South & West Europe	11.9	9.9	20%	98.8	91.2	8%
The Baltics	5.3	5.1	4%	45.8	46.2	-1%
North America	6.4	3.0	113%	45.5	32.1	42%
Asia-Pacific	6.9	4.1	68%	49.5	45.3	9%
Africa	0.8	0.0		4.9	0.0	
Zinzino	103.5	90.9	14%	829.3	809.9	2%
Faun Pharma	7.3	4.8	52%	54.9	41.0	34%
Zinzino Group	110.8	95.7	16%	884.2	850.9	4%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Netherlands, Spain, United Kingdom, Belgium, Ireland
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- Africa: South Africa

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 14:00 the 5th of September 2022.

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available on more than 100 markets across the world. Zinzino owns the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.