PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT Q2 2022

Zinzino group revenue increased with a total of 1% in Q2, compared with the previous year.

The revenue in June for Zinzino's sales markets increased by 2% and amounted to SEK 104.7 (102.8) million. Faun Pharma's external sales increased by 100% and amounted to SEK 8.0 (4.0) million. Overall, the Group increased revenues by 6% to SEK 112.7 (106.8) million compared with the previous year.

Sales in Zinzino's sales markets were unchanged in the second quarter of 2022 compared with the same period last year and amounted to SEK 306.1 (306.4) million. Total revenues in the Group increased by 1% in the second quarter and amounted to SEK 326.7 (322.4) million.

Accumulated revenue for January – June 2022 increased by 1% compared with the same period last year and amounted to SEK 661.1 (655.8) million.

Revenues were distributed as follows:

	22-	21-		Q2	Q2		YTD	YTD	
Regions, mSEK	Jun	Jun	Change	2022	2021	Change	2022	2021	Change
The Nordics	24.3	32.3	-25%	75.8	92.8	-18%	156.1	186.6	-16%
Central Europe	24.1	19.3	25%	64.5	53.9	20%	123.6	107.9	15%
East Europe	24.3	23.7	3%	76.6	79.4	-4%	160.0	160.5	0%
South & West Europe	12.9	12.6	2%	36.5	37.0	-1%	74.6	70.5	6%
The Baltics	5.2	5.1	2%	16.3	16.8	-3%	34.6	35.6	-3%
North America	7.5	4.2	79%	18.1	10.5	72%	32.2	25.1	28%
Asia-Pacific	5.7	5.6	2%	16.5	16.0	3%	32.9	36.2	-9%
Africa	0.7	0.0		1.8	0.0		3.2	0.0	
Zinzino	104.7	102.8	2%	306.1	306.4	0%	617.2	622.4	-1%
Faun Pharma	8.0	4.0	100%	20.6	16.0	29%	43.9	33.4	31%
Zinzino Group	112.7	106.8	6%	326.7	322.4	1%	661.1	655.8	1%

Countries in regions:

- -The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- -Central Europe: Austria, Germany, Switzerland
- -East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- -South & West Europe: Cyprus, France, Greece, Italy, Netherlands, Spain, United Kingdom, Belgium, Ireland
- -The Baltics: Estonia, Latvia, Lithuania
- -North America: Canada, USA
- -Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- -Africa: South Africa

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Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available on more than 100 markets across the world. Zinzino owns the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.