

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT MAY 2021

Strong sales growth during May; Zinzino group revenue increased with a total of 26%, compared with the previous year.

The revenue in May for Zinzino's sales markets increased by 31% to SEK 104.3 (79.4) million due to strong growth in several regions. Faun Pharma's external sales decreased by 35% and amounted to SEK 4.5 (6.9) million. Overall, the Group increased revenues by 26% to SEK 108.8 (86.3) million compared with the previous year.

Accumulated revenue for January – May 2021 increased by 32% to SEK 548.7 (416.5) million.

Revenues were distributed as follows:

Regions, MSEK	21-May	20-May	Change	YTD 2021	YTD 2020	Change
The Nordics	30.0	29.3	2%	152.7	157.3	-3%
Central Europe	16.8	14.2	18%	87.8	62.6	40%
East Europe	28.1	19.3	46%	135.6	99.5	36%
South & West Europe	12.4	6.8	82%	57.4	24.1	138%
The Baltics	5.9	4.7	26%	30.2	27.1	11%
North America	4.6	3.2	44%	20.7	14.7	41%
Asia-Pacific	6.5	1.9	242%	34.8	7.1	390%
Zinzino	104.3	79.4	31%	519.2	392.4	32%
Faun Pharma	4.5	6.9	-35%	29.5	24.1	22%
Zinzino Group	108.8	86.3	26%	548.7	416.5	32%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Netherlands, Spain, United Kingdom
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand

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Zinzino AB (publ.) is a global direct sales company that markets and sells test-based nutrition, skincare and life-style products. Zinzino owns the research unit BioActive Foods AS and production unit Faun Pharma AS. Zinzino is based in Gothenburg, Sweden with additional offices in Finland, Latvia, Norway, USA, Australia, Hong Kong and Malaysia. Zinzino is a public company and its shares are listed on Nasdaq First North Premier Growth Market.