

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2021-05-04

ZINZINO AB (PUBL): PRELIMINARY SALES REPORT APRIL 2021

Strong sales growth during April; Zinzino group revenue increased with a total of 21%, compared with the previous year.

The revenue in April for Zinzino's sales markets increased by 17% to SEK 98.7 (84.2) million due to strong growth in several regions. Faun Pharma's external sales increased by 97% and amounted to SEK 7.5 (3.8) million. Overall, the Group increased revenues by 21% to SEK 106.2 (88.0) million compared with the previous year.

Accumulated revenue for January – April 2021 increased by 33% SEK 439.7 (330.2) million.

Revenues were distributed as follows:

Regions,MSEK	21-Apr	20-Apr	Change	YTD 2021	YTD 2020	Change
The Nordics	29.0	31.5	-8%	123.1	127.8	-4%
Central Europe	16.9	13.4	26%	70.9	48.4	46%
East Europe	26.4	24.0	10%	107.5	80.2	34%
South & West Europe	11.4	5.1	124%	44.9	17.3	160%
The Baltics	5.8	5.7	2%	24.5	22.4	9%
North America	3.7	3.0	23%	18.3	11.5	59%
Asia-Pacific	5.5	1.5	267%	25.7	5.3	385%
Zinzino	98.7	84.2	17%	414.9	312.87	33%
Faun Pharma	7.5	3.8	97%	24.8	17.3	43%
Zinzino Group	106.2	88.0	21%	439.7	330.2	33%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Netherlands, Spain, United Kingdom
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 13.00 the 4th of May 2021.

Zinzino AB (publ.) is a global direct sales company that markets and sells test-based nutrition, skincare and life-style products. Zinzino owns the research unit BioActive Foods AS and production unit Faun Pharma AS. Zinzino is based in Gothenburg, Sweden with additional offices in Finland, Latvia, Norway, USA, Australia, Hong Kong and Malaysia. Zinzino is a public company and its shares are listed on Nasdaq First North Premier Growth Market.