

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): A new signature BalanceOil from the pioneers of test-based nutrition

The global, Scandinavian health and wellness brand is taking the next step in its ambition to shape the future of nutrition with test-based, scientifically proven supplements. BalanceOil+ Premium with its unparalleled supply of polyphenols and phytonutrients is the D2C company's latest addition to their range of BalanceOils restoring Omega levels and protecting the cells from oxidative stress.

In this premium version, Zinzino's exceptional and innovative blend of natural fish oil and vitamin D3 also includes a scientifically certified measure of R.E.V.O.O; the company's private label of exclusive extra virgin olive oil with a concentration of bioactive antioxidants as much as 30 times higher than ordinary olive oil.

- We are always looking to refine our product range and reach the fuller spectrum of natural bio-active compounds locked in an Omega-9 Oil, explains Dag Bergheim Pettersen, Zinzino CEO. The launch of R.E.V.O.O was an immediate success, made with exclusive Koroneiki olives, using ancient principals' re-thought, redesigned and rebuilt. What better way to bring this exceptional high phenolic extra virgin olive oil to even more use than to put it in our bestseller BalanceOil with natural orange, lemon and mint flavor!

The unique, scientifically certified formulation in BalanceOil+ Premium offers up to 4 times more antioxidants. Its unparalleled levels of polyphenols, oleic acid and phytonutrients enables more efficient and effective absorption and blood lipid protection than ever to effectively protect the body from oxidative stress on a cellular level.

BalanceOil+ Premium is available for order now. Learn more about the entire Zinzino product range and how to order the products at zinzino.com

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Zinzino AB (publ) is a global D2C company from Scandinavia specializing in biomarker-based, personalized nutrition and health tech. Founded in 2005, it is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their test-based, scientifically proven nutritional supplements are currently available on 97 markets across the world. Zinzino owns the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Finland, Latvia, Norway, USA, Australia, Hong Kong, Malaysia and India.