

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JULY 2020

Strong sales growth during July; Zinzino group revenue increased with a total of 44%, compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 45% to MSEK 87.5 (60.3) primarily due to strong growth foremost in Central Europe. Faun Pharma's external sales increased by 21% and amounted to MSEK 4.0 (3.3). Overall, the Group increased revenues by 44% to MSEK 91.5 (63.6) compared with the previous year.

Accumulated revenue for January–July 2020 increased by 48% MSEK 607.9 (410.9).

Revenues distributed as follows:

Regions,MSEK	20-July	19-July	Change	YTD 2020	YTD 2019	Change
Nordic Markets	32.5	31.0	5%	224.7	216.8	4%
Europe Other Markets	45.3	22.3	103%	280.2	120.6	132%
Baltic Markets	5.2	4.5	16%	38.5	30.9	25%
North America	3.5	2.0	75%	20.5	13.2	55%
Australia	1.0	0.5	100%	10.7	1.9	463%
Zinzino	87.5	60.3	45%	574.5	383.4	50%
Faun Pharma	4.0	3.3	21%	33.4	27.5	21%
Zinzino Group	91.5	63.6	44%	607.9	410.9	48%

For more information:

Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, zinzino.com

Pictures for publication free of charge:

Marcus Tollbom +46 (0) 70 190 03 12, marcus.tollbom@zinzino.com

Certified Adviser: Erik Penser Bank Aktiebolag, +46 (0) 8 463 83 00,

email: certifiedadviser@penser.se

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Zinzino AB (publ.) is a global Direct Sales company that markets and sells test-based nutrition, skincare and life-style products. Zinzino owns the research unit BioActive Foods AS and production unit Faun Pharma AS. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, Florida and Adelaide. Zinzino is a public company and its shares are listed on Nasdaq First North Growth Market.