

PRESS RELEASE

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT 2018

CONSISTENT SALES GROWTH DURING 2018; REVENUE INCREASED 8% COMPARED WITH THE PREVIOUS YEAR.

Zinzino's total revenues for the fourth quarter of 2018 amounted to 164.0 (154.7) MSEK, corresponding to sales growth of 6 % compared to the fourth quarter 2017. Accumulated for 2018, total revenues amounted to 585.6 (540.3) MSEK, corresponding to an increase of 8% compared with the previous year.

Revenues distributed as follows:

Regions, MSEK	Q4 2018	Q4 2017	Difference	2018	2017	Difference
Norden	111,0	121,8	-9%	418,9	426,6	-2%
Baltikum	13,0	11,6	13%	44,8	39,6	13%
Centraleuropa	30,5	13,0	134%	90,2	42,3	113%
Sydeuropa	4,0	3,0	33%	10,7	8,1	32%
Nordamerika	5,5	5,4	2%	21,0	23,8	-12%
	164,0	154,7	6%	585,6	540,3	8%

Segments, MSEK	Q4 2018	Q4 2017	Difference	2018	2017	Difference
Health	119,2	109,3	10%	426,4	379,4	13%
Coffee	11,6	13,1	-7%	42,5	46,8	-8%
Other	17,3	15,9	0%	53,1	49,4	5%
Faun	15,9	16,4	-4%	63,6	64,7	-2%
	164,0	154,7	6%	585,6	540,3	8%

"Our revenues for the past year met our forecasted numbers and we expect more growth in 2019 in combination with expansion in several exciting markets," according Dag Bergheim Pettersen, CEO Zinzino.

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 09:00 the 29th of January, 2019.

Zinzino AB (publ.) is a direct sales company that operates throughout Europe and North America. Zinzino markets and sells products in two product lines: Zinzino Health, with a focus on long-term health, and Zinzino Coffee, consisting of espresso machines, coffee and tea. Zinzino owns the Norwegian company BioActive Foods AS and the research and production unit Faun Pharma AS. Zinzino has more than 120 employees and currently trades in 33 markets across Europe and North America. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, and in Florida, USA. Zinzino is a public company and its shares are listed on Nasdaq First North. In 2016, Zinzino was recognized with the award "Superföretag 2015" by Veckans Affärer and the "Gazelle" award by Dagens Industri.