



Per Haraldsson new Sourcing and Supplychain manager at Byggmax

Byggmax appoints Per Haraldsson as new Sourcing and Supplychain Manager. Per most recent role was deputy Purchasing Manager at Byggmax. Per will have overall responsibility for the supply and purchase processes at BYGGmax.

Pär Peterson continues in the role of Purchasing Manager, responsible for strategic sourcing.

BYGGmax will continue with the same strategy, selling building material of good quality at the lowest possible price. BYGGmax has won numerous price surveys, and also won quality surveys, e.g. BYGGmax had the best parquet floor in Testfakta's Survey 2012 .

Per most recent role as deputy Purchasing Manager and he has been in the company for five years. Previously, he worked at Rusta.

"Per possess unique leadership skills and is a results-oriented manager. He is a real "Byggmax-person" and it will be interesting to follow his development in this new role. With Per's leadership will BYGGmax continue to gain market share in a competitive market, "says CEO Magnus Agervald.

Byggmax sell construction materials such as lumber, flooring, plaster, cement, windows, doors and paint to both professionals and DIY. Byggmax mission is to offer customers good quality products at a low price. For many years the company has been growing strongly thanks to a clear mission, talented employees and an attractive corporate culture.

For more information, please contact:

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Byggmax was founded in 1993 and currently operates 68 stores in Sweden from Ystad to Luleå. In 2012, the company's sales were approximately SEK 3.1 billion and the company continues to expand. Byggmax has a further 25 stores in Norway and 12 in Finland, bringing the total number of stores to 105. From the very beginning, Byggmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Byggmax operates a drive-in concept at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction material. The Byggmax share was listed on NASDAQ OMX Stockholm in June 2010. For further information, please visit www.byggmax.se.