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Byggmax and Skånska Byggvaror open stores in Helsingborg

During spring 2020, Byggmax opens another store in Helsingborg, Rydebäck, and will offer a wide range of building and garden products for all home improvement projects. During the same period, Skånska Byggvaror is moving its store from Väla to the same address.

Both stores will open at Landskronavägen 775 in Rydebäck, Helsingborg. Byggmax's retail space will measure approximately 1,100 square meters with a total plot of 10,500 square meters. Byggmax plans to employ 6-8 people and will start recruiting at the turn of the year. Skånska Byggvaror's retail space is about 400 sqm.

New store with wider range

Marcus Essesjö, Country Manager at Byggmax, looks forward to the opening this spring:

– We are looking forward to opening another store in Skåne. We strengthen our presence in the area and by adding our garden range, we can offer our customers an even greater choice for their dream projects. In addition, getting Skånska Byggvaror as a neighbor, is something very positive, says Marcus Essesjö.

Oscar Tjärnberg, CEO at Skånska Byggvaror, also looks forward to the opening in Rydebäck:

– We will move our current store in Väla to Rydebäck, where we will open a new modern showroom next to Byggmax. We will now lie side by side with offerings that complement each other, and many customers will obviously benefit greatly from this, says Oscar Tjärnberg.

Good quality – good price

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at good prices.

About Skånska Byggvaror

Skånska Byggvaror sells DIY-products related to villa projects, such as outdoor rooms, greenhouses, bathrooms, spa, windows, doors and storage. By having their own product development and manufacturing large parts of the product range, Skånska Byggvaror can deliver high quality products at good prices. In addition to a number of physical stores, there is also a popular e-commerce on skanskabyggvaror.se with an extensive range, constantly expanding.

For further information, please contact:

Marcus Essesjö, Country Manager Byggmax Sweden
Mobile: +46 761 19 00 39
Email: marcus.essesjo@byggmax.se

About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2018, the Group's net sales was SEK 5.1 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 109 stores in Sweden, 42 in Norway and 11 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden and Norway and online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.