



Press release 2018-01-29 at 2 pm

Byggmax expands during 2018 – will open 20 new stores

Byggmax will open a total of 20 new stores in Sweden, Norway and Finland during 2018. That is more than twice as many as last year, when nine new stores were opened.

Byggmax want it to be possible for everyone to realize the building projects of their dreams, and believe that their concept with great building materials at low prices makes it possible.

"It feels great that we will open in so many cities, where we can make our customers happy and also be able to offer employment to a lot of people" says Mattias Ankarberg, CEO Byggmax Group.

Two of the cities where Byggmax will establish during summer 2018 are Sollefteå and Hällefors. The store in Sollefteå will be located at Granvågsvägen 3 and the one in Hällefors at Hantverkarsvägen 7.

Byggmax has previously announces five other locations where they will open up during 2018: Tranås, Ljusdal, Vallentuna and Oskarshamn in Sweden and Riihimäki in Finland.

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About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 88 stores in Sweden, 36 in Norway and 9 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.