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Byggmax opens new store in Oskarshamn

The retailer Byggmax opens a store at Östersjövägen 2 in Oskarshamn in spring 2018. The store will employ six to eight people and a number of seasonal employees.

– We've been waiting for a good location in Oskarshamn and now we've found it in Östersjövägen 2. It feels great to open in Oskarshamn and offer more customers the opportunity to purchase high quality building material at competitive prices, says Marcus Essesjö, Country manager Byggmax Sweden.

Byggmax has recently communicated the planned opening of new stores in Vallentuna, Tranås and Ljusdal in spring 2018.

Good quality at a low price

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices. The customers do part of the job themselves, which means that Byggmax can keep the costs down.

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About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 88 stores in Sweden, 36 in Norway and 9 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.