



Press release May 10, 2017 at 09:00 am

## Sarah König new Head of Group Expansion at Byggmax Group

Byggmax Group hires Sarah König as Head of Group Expansion, and member of Group management.

Sarah joins from Steen & Ström, where she is the Leasing Director for Sweden, and member of the Scandinavian Management team. In this role, she has the leasing responsibility for some of Sweden's strongest shopping centers, working in an international environment. Steen & Ström is a subsidiary of Klepierre, one of Europe's largest shopping center property company.

Sarah holds a degree in Law and has more than 16 years' experience from the real estate industry, in a number of positions. In addition to her current role at Steen & Ström, she has been Head of Real Estate and Expansion at RNB Retail and Brands, Asset Manager at Jones Lang LaSalle, and advisor to tenants at the consulting company Tenant & Partner.

- We are very happy to welcome Sarah to Byggmax. With more than 16 years' experience from the real estate industry, extensive negotiation skills, and values in line with the Byggmax spirit, Sarah is a strong addition to the Group management team, says Mattias Ankarberg, CEO of Byggmax Group.

Sarah will join Byggmax Group during the autumn, 2017.

*This information is information that Byggmax Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 09:00 am on May 10, 2017.*

### For further questions, please contact

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### About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 82 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.