



## Vaimo launches Vaimo Nexus: A smarter frontend for composable commerce

**Stockholm, April 14, 2026** – Vaimo has launched Vaimo Nexus, a frontend orchestration platform that reduces the complexity and cost of composable commerce.

Nexus sits between frontend and backend systems, giving businesses the flexibility of a composable architecture without large-scale rebuilds or prohibitive overhead. It's built on a three-layer model, with connectors for platforms like commercetools, Adobe Commerce, Contentful, and Sanity; an orchestration layer that aggregates data across systems; and a performance-optimized frontend layer.

*"Businesses want the flexibility of composable, but not the overhead," says David Holender, CEO at Vaimo. "Nexus simplifies that journey and makes it more cost-effective, while being pre-built for the shift toward agentic commerce."*

As AI increasingly shapes how customers discover and buy, Nexus is designed to support both traditional and AI-driven experiences through the same architecture, with no separate builds required.

Vaimo Nexus is available as part of the Vaimo Accelerator program. Read more about [Vaimo Nexus](#) on our website.

### **About Vaimo - [vaimo.com](https://vaimo.com)**

Vaimo is a global digital commerce and experience expert, helping brands, retailers, and manufacturers grow through strategy, design, and technology.

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