



POWERBOX
Mastering Power

Powerbox joins the Power Sources Manufacturers Association

Press Release
February 27, 2017

Powerbox, one of Europe's largest power supply companies and a leading force for four decades in optimizing power solutions for demanding applications, has announced its membership to the Power Sources Manufacturers Association (PSMA).

In this fast changing world, the power supply industry has had to become very dynamic, a situation requiring high levels of collaboration within the industry. Since it was founded in 1985, the Power Sources Manufacturers Association has striven to advance the interests of the power supply industry through educational programs, technical forums, networking, conference sponsorship and publications.

Developing very advanced products for demanding applications in medical, industrial, transportation and defense areas, Powerbox sees PSMA as a unique collaboration "hub" in which to share knowledge and to contribute to the development of future technologies, and in doing so decrease energy consumption and the global carbon footprint.

"IoT, Industry 4.0, new safety standards and energy efficiency regulations are just a few of the areas in which power supply manufacturers are challenged on a daily basis when developing new products" said Patrick Le Fèvre, Chief Marketing and Communications Officer at Powerbox. "In a global business environment, the sharing of knowledge and best practices is key to meeting customers' expectations in order to arrive at the most efficient technology platforms that conform with the latest standards and regulations."

As part of its membership to PSMA, Powerbox is an active member of the Energy Efficiency Committee.

About PSMA

With nearly 200 global company members, the PSMA encourages technological and marketing developments in power products, and educates the industry, academia and government agencies on the value and use of all types of power sources including power supplies, modules and transformers.

www.pσμα.com

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About Powerbox

Founded in 1974, with headquarters in Sweden and operations in 15 countries across four continents, Powerbox serves customers all around the globe. The company focuses on four major markets - industrial, medical, transportation/railway and defense - for which it designs and markets premium quality power conversion systems for demanding applications. Powerbox's mission is to use its expertise to increase customers' competitiveness by meeting all of their power needs. Every aspect of the company's business is focused on that goal, from the design of advanced components that go into products, through to high levels of customer service. Powerbox is recognized for technical innovations that reduce energy consumption and its ability to manage full product lifecycles while minimizing environmental impact.

For more information

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