

## Press release

Stockholm, March 27, 2018

### Viveka Hirdman-Ryrberg Head of Corporate Relations, Sustainability and Communications

Viveka Hirdman-Ryrberg has been appointed new Head of Corporate Relations, Sustainability and Communications at Investor. Since 2009, Viveka Hirdman-Ryrberg is Head of Group Communications and Group Marketing at SEB, where she has held various positions since 1990. She is also Chair of the Corporate Sustainability Committee at SEB.

*“I am very happy to welcome Viveka as Investor’s new Head of Corporate Relations, Sustainability and Communications. Through her extensive knowledge and experience in all aspects of communications, both external and internal, she will contribute greatly to our communications work. In addition, she brings valuable competence that will support our increased sustainability efforts. I look forward to working closely with Viveka and I am sure that she will do an excellent job in her new position”,* comments Investor CEO Johan Forssell.

Viveka Hirdman-Ryrberg will assume her position as Head of Corporate Relations, Sustainability and Communications at Investor after the summer and will be a member of Investor’s Management Group.

#### For further information:

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