



## **FOR IMMEDIATE RELEASE**

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### **ReGear Launches Indiegogo Campaign for VIVY™: A Next-Generation Pain Relief Wearable**

*VIVY is the world's first consumer pain management product that uses the deep tissue heating and healing properties of diathermy*

**PITTSBURGH, PA – February 29, 2016** – ReGear Life Sciences LLC today launched an Indiegogo crowdfunding campaign around VIVY – its newest pain relief wearable and the first consumer product of its kind to utilize diathermy for deep tissue heating and metabolic effects that can promote healing. VIVY is an easy-to-use, form-fitting belt that relieves pain, eases muscle tension, improves joint mobility, and uses time-tested therapeutic deep heating processes to speed healing of tissue injuries.

Consumers wishing to learn more about VIVY or contribute to its campaign can visit: [http://bit.ly/VIVY\\_IGG](http://bit.ly/VIVY_IGG) or [www.VIVYheals.com](http://www.VIVYheals.com).

“Our goal with VIVY is to make the therapeutic warming benefits of diathermy accessible to consumers in a safe, ultra-portable and wearable product for people who suffer from chronic pain or sports injuries,” said Michael Thomas, CEO of ReGear Life Sciences LLC.

For decades, deep tissue heating with shortwave diathermy has been a core solution for treating pain and promoting faster healing in physical therapy and rehabilitation clinics. It has been the standard of thermotherapy for the U.S. Navy Seals, as well as for many professional and collegiate sports teams. With its patented technology, ReGear Life Sciences has been an innovator in creating portable diathermy systems for use in these professional settings.

“Most people aren’t aware of the diathermy difference. We are bringing the VIVY concept to people through the Indiegogo community as a way to educate them about the benefits of therapeutic heating with diathermy,” noted Thomas. “We have developed an exciting product that is simple, convenient, and easy to use. We are now scaling up the development of the prototype for manufacturing, and we want to get a sense of how interested people are in this approach to a wearable product for pain relief and muscle relaxation.”

Currently VIVY is an investigational device and is not yet available for sale.

VIVY will also make pain management smarter, easier, and more convenient through a companion smartphone app that can schedule treatments, track results after each therapy session, and provide helpful information and tips.

Funds raised through the Indiegogo campaign will be used to prepare the prototype for manufacturing and to complete the regulatory process.

For more information, please visit [http://bit.ly/VIVY\\_IGG](http://bit.ly/VIVY_IGG) or [www.VIVYheals.com](http://www.VIVYheals.com).

### **About ReGear Life Sciences LLC**

ReGear Life Sciences is a developer and manufacturer of therapeutic deep heating solutions for management of pain associated with injury and aging. The company's products utilize shortwave diathermy technology originally developed by the U.S. Navy to warm SEAL team members and deep sea divers. ReGear previously reinvented diathermy technology in the form of portable generators and circumferential heat applicators. With VIVY, the company has furthered the evolution of diathermy once again with new coil applicator designs and micro-power requirements, to improve ease of use and effectiveness for consumers. Additional information can be found at [www.ReGearLife.com](http://www.ReGearLife.com).

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