

Press release, Stockholm October 11 2017



## **Nepa Sweden AB is a Gazelle company 2017**

**For the sixth time since 2011, Nepa is recognized as a Gazelle company by Dagens Industri, Sweden's largest daily business newspaper. That means they are one of Sweden's fastest growing companies – one of only 0.5 percent of Sweden's limited companies. "We are driving growth and creating new job opportunities on a regular basis," says Nepa CEO, Fredrik Östgren.**

Nepa is the pioneer of Consumer Science and they help create eminent companies with a data-driven and consumer-oriented decision making – at all levels in a company. The trick is to deliver financially assigned insights that will catalyze change. Nepa quickly finds the important insights that enable customers to speed up and, not least, delegate their business decisions. It is about enabling daily decisions on change and improvement – not only at a central level of the company.

"We are very pleased to receive this award for yet another year – not least considering that Nepa continues to grow and because we are fully occupied with recruiting and establishing operations in new markets, most recently in the United States. I'm incredibly proud of our employees and our unique products that enables this growth," says Fredrik Östgren, CEO of Nepa.

With a deep knowledge in both consumer research and data science, Nepa makes it possible to assign a financial value to each individual insight and recommendation that reaches its user. The Gazelle recognitions can be seen as a confirmation of the markets appreciation.

Nepa AB (publ) has been listed on Nasdaq First North since April 26, 2016. Certified Adviser is Erik Penser Bank.

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