

Press release, Stockholm April 6th, 2017

Swedish institutional investors acquire shares in Nepa

A number of owners of Nepa AB, listed on Nasdaq First North, have sold a combined number of 1,049,648 shares, corresponding to 14.7 per cent of the outstanding shares in the company. The buyers of the shares are a range of Swedish institutional investors. The transaction was executed at market price of SEK 95.00 per share.

Four share owners in Nepa, Ulrich Boyer, Fredrik Östgren, P-O Westerlund and Niclas Öhman, have as of 6 April 2017 sold a combined number of 1,049,648 shares in Nepa, corresponding to 14.7 per cent of the total number of shares in the company. The shares were acquired by a range of Swedish institutional investors including Swedbank Robur, SHB Fonder, Didner & Gerge Fonder as well as a major Swedish pension fund. The transaction was performed by Erik Penser Bank.

The four sellers are founders of Nepa and currently active in the company's board or management. After the transaction the sellers' combined holdings in Nepa amount to 2,782,452 shares, corresponding to 38.9 per cent of the total number of shares in the company.

- Ever since we founded Nepa back in 2006 we have built a leading business focused on helping companies to become more customer oriented by accentuate the consumers' voices and behavioural patterns into the daily decision making processes of the company. Even though Nepa has grown substantially the last years we are convinced that the company still is in the outset of its journey. We see good possibilities to continue expanding the business and we will all remain deeply committed to Nepa and long term owners in the company", says Ulrich Boyer, chairman of the board.

For more information, please contact:

Fredrik Östgren, CEO
+46 733 345 069
fredrik.ostgren@nepa.com

P-O Westerlund, Deputy CEO and CFO
+46 706 404 824
p-o.westerlund@nepa.com