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VISTAPRE-T FIBRE PRE-TREATMENT NOW AVAILABLE READY-MIXED INTO MOLASSES

The novel fibre pre-treatment VistaPre-T can now be included ready-mixed in any ED&F Man bulk molasses product, creating a single feed ingredient that combines the benefits of extra ration sugars and VistaPre-T to maximise forage and fibre digestion in the rumen.

Available through all current ED&F Man merchants, the novel VistaPre-T option was developed as part of a new collaboration between AB Vista and ED&F Man. The result is a range of combination products that simplify storage, handling and application, improve dosing accuracy, and incorporates the flexibility to match changing molasses requirements.

“VistaPre-T improves fibre breakdown by roughening and creating pits in the surface of the fibre pre-feeding, increasing the rate and extent of microbial colonisation once in the rumen,” explains Dr Nicola Walker, AB Vista’s Ruminant Product Development Manager.

“The result is an increase in fibre digestibility, which according to recent trials can raise total mixed ration (TMR) D-value from 63% to 67%, improve feed efficiency by up to 11% and increase milk yield (+1.3 litres/cow), milk protein (3.58% to 3.70%) and beef liveweight gain (+60g/day).”

Research from the United States has also highlighted the importance of maintaining an overall ration sugar level of 5-7% in order to fully support

fibre-digesting microbial activity in the rumen and improve overall rumen function.

“Combining the two means that not only is the fibre in the ration being opened up for faster microbial colonisation, but those microbes also have the sugars needed to maximise activity and fibre breakdown,” Dr Walker continues. “It’s an opportunity to increase milk or growth from all feeds, not just forage, whilst also simplifying feed ingredient handling and improving ration accuracy.”

For more information, visit the AB Vista stand at AgriScot (stand 5) on 16 November 2016, or contact AB Vista on +44(0)1672 517 650 or info@abvista.com.

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Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

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