



HARMAN and BLACKFIRE announces iOS software development kit and developer community for wireless HD audio networks

HARMAN iOS SDK is creating new opportunities for Developer Innovation

MOBILE WORLD CONGRESS 2015, BARCELONA – HARMAN International Industries, Incorporated (NYSE:HAR), the premier audio, visual, infotainment and enterprise automation group, announced today that it has released the first publicly available iOS Software Development Kit (SDK) for the Harman Kardon Omni Wireless HD home audio system. This SDK allows third party developers to create innovative home audio and IoT (Internet of Things) experiences for iOS device users.

Supporting this and future SDKs, HARMAN's Developer Community provides software tools to help third parties build high-performance, value-added apps. Developers will find it easier to explore, innovate and participate in the new ecosystem of connected audio and IoT experiences by accessing tools, downloads and community forums. The HARMAN Developer Community will leverage HARMAN know-how and technology portfolio and what is created today may become part of an expanded experience tomorrow.

"The world is changing and HARMAN is leading the way", said IP Park, EVP & Chief Technology Officer of HARMAN. "We are at the intersection of connected car, home and enterprise and are engaging these spaces with the Developer Enabled Wireless HD Multi-room speaker platform. By being the first to bring out a mobile SDK for our innovative software-defined speakers, we are enabling home audio capabilities only HARMAN can deliver, creating win-win situations for HARMAN and the developer community."

The HARMAN Wireless HD Audio SDK is built on and powered by BLACKFIRE RESEARCH™ wireless media technology under license from BLACKFIRE RESEARCH Corporation. In addition, the SDK includes a HARMAN abstraction helper library, documentation and example applications built with the SWIFT programming language. Once integrated into the third party iOS application, the HARMAN library allows access to speaker detection, audio streaming, speaker controls and Wi-Fi signal strength. Additional features will be announced in the near future.

"Harman is leading the wireless media products category with break through wireless products that provide quality and great flexibility, and we are excited to enable its developer community to innovate with these products" said Ravi Rajapakse, CEO of BLACKFIRE RESEARCH Corp.

At its booth at the MWC, HARMAN will exhibit a multi-room paging application built by third parties using the HARMAN SDK. For further information about the HARMAN Developer Community and the SDKs for iOS and Android, please visit <http://developer.harman.com>.

HARMAN

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About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets premier audio, visual, infotainment and enterprise automation solutions for the automotive, consumer and professional markets. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, the Company is admired by audiophiles, musicians and the entertainment venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of approximately 17,600 people across the Americas, Europe, and Asia and reported sales of \$5.9 billion during the last 12 months ended December 31, 2014. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

About BLACKFIRE RESEARCH

BLACKFIRE RESEARCH (www.blackfireresearch.com) provides leading technology and solutions for high performance media applications over Wi-Fi and is based in San Francisco, California, USA. Please refer to WWW.BLACKFIREALLIANCE.COM for more information.