

**Press release** 

September 4, 2015 10:20 CET

## Dometic launches the Saneo toilet to further strengthen its product leadership in the recreational vehicle market

Dometic further strengthens its product leadership for mobile living through the launch of the Saneo, a state of the art toilet for recreational vehicles (RVs). This launch is a testament to Dometic's increased investments in R&D aimed at further expanding the Company's strong market position.

Dometic is a global market leader in solutions for mobile living in the areas of Climate (air conditioners, windows, doors and awnings), Hygiene & Sanitation (toilets, sanitation systems and consumables) and Food & Beverage (refrigerators, cookers, sinks, ovens and portable cooling).

The Saneo is a new toilet generation developed and designed by Dometic's award-winning Product Management and Innovation team. The launch is part of the Company's aim to further expand its strong position in the recreational vehicles market.

"The Saneo toilet is a testament to our ambition to develop smart and reliable products with outstanding design. In my view we have succeeded in setting a new standard for design and functionality in RV sanitation. Understanding our customers' essential needs and delivering new innovative products is the core of our strategy", says Roger Johansson, President and CEO of Dometic Group.

Increased recreational spending, an ageing global population and higher demand for leisure products are key trends supporting the mobile living market.

## For more information, please contact:

Roger Johansson, President and CEO of Dometic Group Phone: +46 8 501 025 00

## **About Dometic**

Dometic is a global market leader in solutions for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage. Dometic operates in the US, Europe and Asia Pacific, providing mobile comfort for the Recreational Vehicles (RV), Commercial and Passenger Vehicles (CPV) and Pleasure Boats (Marine) markets. Dometic offer products and solutions that enrich people's experiences away from home, whether in a motorhome, caravan, boat or a truck. Our motivation is to

create smart and reliable products with outstanding design. Our products are sold in approx. 100 countries and manufactured in 23 production facilities worldwide. We have a global distribution and dealer network in place to service the aftermarket. Dometic employs 6,750 people worldwide, had net sales of SEK 8,8 billion in 2014 and is headquartered in Solna, Sweden.

## About the Saneo toilet

The Saneo is an ultra-compact and lightweight toilet that can be turned 90 degrees in either direction, providing optimal and ergonomic seating. It offers a new and highly effective impulse flushing system with automatic stop function, an anti-splash-back protection device and a self-closing lid and toilet seat. Customers can also chose a high quality ceramic inlay and a touch panel using similar controls as a smart phone. It is the first RV toilet developed in modern residential design, supporting the industry trend of increased demand for improved level of mobile comfort.

The Saneo has been designed and engineered by Dometic's design team in Siegen, Germany and will be introduced globally to Dometic's customers in EMEA, Americas and Asia Pacific. It will be made available as part of the original RV interior and in the aftermarket through Dometic's global dealer and distribution network.

