



Press release

Date: November 6, 2019

IAR Systems opens office in Taiwan

Stockholm, Sweden— November 6, 2019 — IAR Systems®, the future-proof supplier of software tools and services for embedded development, is today proud to announce its expansion in Asia with the opening of an office in Taipei, Taiwan.

For many years, IAR Systems has served customers in Taiwan with high-performance tools and services through its other offices in Asia and a local distributor. With the opening of an office in Taiwan, IAR Systems is now strengthening its presence in the area to meet today's increasing market demands as well as future potential. In collaboration with the established distributor, IAR Systems will now be able to serve its customers in Taiwan on a closer and larger scale, and continue to evolve its local ecosystem of partners.

“Security and RISC-V are two of the major trends in the embedded market today, especially in Asia where many RISC-V suppliers and programming companies are based,” comments Stefan Skarin, CEO and President, IAR Systems. “Taiwan is a strong economy for embedded development and programming services and we have established partnerships in place, and are also building new ones. Due to the fact that IAR Systems recently has launched tools for RISC-V and established its security offering together with Secure Thingz, we are keen on taking these strategic steps of opening an office in Taiwan to grow our ecosystem and in the long run grow as a company.”

“Thanks to our local presence through distribution, we have been able to build strong relationships with our customers in Taiwan,” comments Kiyofumi Uemura, APAC Director, IAR Systems. “Taiwan is an important market for us and I’m really excited to further extend our footprint in the APAC region with the opening of IAR Systems in Taiwan.”

IAR Systems Taiwan will formally open in Taipei on January 2020.

Ends

Editor's Note: IAR Systems, IAR Embedded Workbench, Embedded Trust, C-Trust, IAR Connect, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other product names are trademarks of their respective owners.

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About IAR Systems

IAR Systems supplies future-proof software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. Since 2018, Secure Thingz, a provider of advanced security solutions for embedded systems in the IoT, is part of IAR Systems. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at www.iar.com.