

Bulletin from the Annual General Meeting of Betsson AB (publ)

Betsson AB (publ) held its Annual General Meeting on Thursday, 7 May 2026, at which the following principal resolutions were made:

Adoption of balance sheets and income statements

The Annual General Meeting resolved to adopt the parent company's and the group's balance sheets and income statements for the financial year 2025.

Approval of the Board of Directors' remuneration report

The Annual General Meeting resolved to approve the Board of Directors' remuneration report for 2025.

Dividend distribution

The Annual General Meeting resolved, in accordance with the Board of Directors' proposal, to distribute EUR 0.66 per share, to be paid on two separate occasions of EUR 0.33 each. The record dates are 11 May 2026 and 11 November 2026. Payments are expected to be made, through Euroclear Sweden AB, on 19 May 2026 and 18 November 2026, respectively.

Discharge of liability

The Annual General Meeting resolved to discharge the members of the Board of Directors and the CEO from liability for the financial year 2025.

Board of Directors and auditor

The Annual General Meeting resolved to re-elected Eva de Falck, Peter Hamberg, Eva Leach, Pontus Lindwall, Johan Lundberg, Louise Nylén and Tristan Sjöberg as members of the Board of Directors. Johan Lundberg was re-elected Chairman of the Board of Directors.

Öhrlings PricewaterhouseCoopers AB was re-elected as auditor.

The fees for the Board of Directors and the auditor were resolved in accordance with the Nomination Committee's proposal.

Long-term performance share plan 2026

The Annual General Meeting resolved to implement a performance-based long-term incentive plan (Performance Share Plan 2026) and to transfer own shares to the participants in the plan in accordance with the terms set out in the notice to the Annual General Meeting.

The plan, which follows the same framework as the previous performance share plans, in summary, means that the participants will receive a performance share award free of charge, corresponding to 225 percent of the participants' individual gross fixed salary as of 1 January 2026, which, based on fulfilment of the performance conditions (revenue, EBIT,

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operational cash flow and ESG) during the performance period, entitle the participants to allocation of series B shares. The performance period runs from January 2026 up to and including December 2028 and allocation of performance shares will take place during the second quarter of 2029. The plan will have approximately 15 participants consisting of senior executives. The Board of Directors will establish target levels for the performance conditions regarding revenue, EBIT and operational cash flow.

Upon full allocation of performance shares, the number of shares will amount to 1,190,762 series B shares in Betsson, corresponding to a dilution effect of approximately 0.8 percent of the share capital and approximately 0.4 percent of the votes in the Company.

Authorisations

The Annual General Meeting resolved to authorise the Board of Directors to, until the next Annual General Meeting, decide on the repurchase and transfer of series B shares on one or more occasions.

The purpose of the authorisation to repurchase shares is to provide the Board of Directors with increased flexibility in managing the Company's capital structure and to create flexibility in the Company's opportunities to acquire companies or businesses and to secure the Company's commitments in respect of incentive programmes as applicable from time to time.

The authorisation transfer of series B shares means that the Board of Directors, with deviation from the shareholders' preferential rights, may decide on the transfer of the Company's own shares as payment for the acquisition of a company or business at a market value as assessed by the Board of Directors.

Further, the Annual General Meeting resolved to authorise the Board of Directors to decide on the issue of shares and/or convertibles, on one or more occasions, during the period until the next Annual General Meeting, with or without deviation from the shareholders' preferential rights, against cash payment, capital contributed in-kind or by set-off.

Reduction of share capital and bonus issue

The Annual General Meeting resolved to reduce the Company's share capital by EUR 204,204 through cancellation of 3,094,000 own series B shares. The reduction shall be made without repayment to shareholders and for allocation to non-restricted equity. Furthermore, the Annual General Meeting resolved to increase the Company's share capital by a corresponding amount through a bonus issue without issuing any new shares, whereby the share capital will be restored to the same level as prior to the reduction.

Minutes

The minutes from the Annual General Meeting, including the complete resolutions, will be available on the Company's website, www.betssonab.com.

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About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the leading online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).

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