

## Press Release Betsson AB (publ)

### Betsson secures platform technology to continue expansion and support future growth in Latin America

Betsson Perch Investments AB, a subsidiary of Betsson AB (publ) (Betsson), has acquired 50 percent of the shares in the software development company JDP Tech Ltd, which owns a proprietary technology platform for handling of LatAm payments. The consideration payable for the shares amounts to EUR 8.8 million. This allows Betsson to secure customer payment flows for the continued expansion in Latin America.

In addition to the newly announced partnership agreement in Mexico, Betsson has been active in the LatAm region mainly in Peru, Brazil (acquisition of Suaposta) and Colombia (acquisition of Colbet). Furthermore, Betsson is in the process of obtaining a license for both the Province and City of Buenos Aires. This acquisition will strengthen Betsson's position even further and support its growth strategy in the LatAm-region.

“LatAm is a strategically important region for Betsson and we see great future potential for the company there. With this strategic investment Betsson is well positioned to further expand our business in the LatAm iGaming market”, comments Pontus Lindwall, CEO of Betsson AB.

#### For further information, please contact:

Pontus Lindwall, CEO Betsson AB and President  
[pontus.lindwall@betssonab.com](mailto:pontus.lindwall@betssonab.com)

Martin Öhman, CFO Betsson AB  
[martin.ohman@betssonab.com](mailto:martin.ohman@betssonab.com)

#### About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS).

---

POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101