

Press Release Betsson AB (publ)

Redemption of bonds with ISIN SE0009320617

Betsson AB (publ) (the “Company” or “Betsson”) gives notice of voluntary total redemption of its outstanding bonds 2016/2019 with ISIN SE0009320617 (the “Bonds”).

The redemption date is set to October 22, 2019. The Bonds will be redeemed at their nominal amount, together with accrued but unpaid interest. The redemption amount will be paid to each person who is registered as owner of Bonds in the debt register maintained by Euroclear Sweden at end of business on October 15, 2019. In connection with the redemption, the Bonds will be delisted from Nasdaq Stockholm.

A notice of voluntary total redemption is sent to directly registered owners and registered authorised nominees (Sw. *förvaltare*) of the Bonds as of September 25, 2019 in the debt register.

This announcement is for information purposes only and is not to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of Betsson.

For further information, please contact the Company at:

Pontus Lindwall, CEO Betsson AB and President
pontus.lindwall@betssonab.com

Martin Öhman, CFO Betsson AB
martin.ohman@betssonab.com

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101