

## Press Release Betsson AB (Publ)

### Dutch Senate adopts Remote Gambling Bill

Today the Dutch Senate voted to adopt the Remote Gambling Bill. The passing of the Bill will end the long overdue wait for a modern gaming legislation in the Netherlands. The new law is expected to enter into force earliest in Q3 of 2020, which is also when license applications will be accepted. Gaming tax will be applicable at the rate of 29 percent of GGR. Betsson welcomes the regulation of the Dutch market despite concerns about the accompanying proposal for a cooling off period.

The debate regarding the Dutch gambling market has been going on for a long time and today the Dutch Senate finally passed the Remote Gambling Bill, which will allow foreign gaming companies to receive a local license.

The new law is accompanied by a proposal from the Dutch Minister for Legal Protection Sander Dekker for a cooling off period of two years for “illegal operators”\*. How the proposal would find its way into a formal regulation is yet unclear. The Minister’s proposal does not distinguish between fined operators and those who have not been fined, putting Corona Ltd (a Betsson subsidiary that received a fine and disputed it in 2018), in the same position with all other foreign operators active in the market, in that regard.

“Finally, there will be modern gambling legislation in one more big monopolistic market in Europe. Betsson Group already has 12 local licenses in Europe and we are looking forward to the Netherlands following the suit of other European countries in opening up the market to competition. We welcome the regulation despite our concern about the so called cooling off period which could harm channelisation of local customers as well as be deemed as non-compliant with EU law“, says Pontus Lindwall, CEO of Betsson AB.

“Our understanding is that all international operators currently in the market would be eligible for a Dutch license but such license may be issued with a delay reflecting the cooling off period. It is also our understanding that this period is not intended to be a blackout period. Should the cooling off period be implemented, Betsson operational subsidiaries have made and will continue to make certain adjustments to their offering to best handle the impact of the cooling-off period as well as put themselves into a good position for the licensing process“, continues Pontus Lindwall.

---

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101

*\*The term “illegal operators“ refers to operators in the proposal by Minister Dekker who have actively targeted the Dutch market through either local payment instruments such as iDeal, advertising aimed at the Netherlands, or through use of a Dutch domain name. It is understood that the cooling off period would start once the newly adopted Bill is published.*

**For further information, please contact:**

Pontus Lindwall, CEO and President Betsson AB  
+46 (0)8 506 403 00

Robin Olenius, press contact, Betsson Group  
+46 761 80 5543  
e-mail: robin olenius@betssongroup.com

This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on 19 February 2019, at 6.00 pm CET.

---

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101