



50 shopping days to go, and ParcelHero's dreaming of a green Christmas

ParcelHero can't promise a white Christmas, but it can promise a greener Christmas than ever

Of course we are all dreaming of a white Christmas, just like the ones we used to know. However, with just 50 sleeps to go, London-based international couriers ParcelHero is also dreaming of a green Christmas. ParcelHero is urging shoppers to ditch the car, buy online and get those presents delivered by courier this Christmas.

ParcelHero has revealed that cutting down on journeys to crowded High Streets and out of town hyper-stores reduces unnecessary car journeys significantly, thereby reducing emissions. Research by leading academics has proved that it is environmentally less damaging to have well-loaded courier vans on our streets, rather than lots of people driving cars to stores.

ParcelHero's David Jinks says: 'At Christmas time it's not unusual to see many cars with just one last-minute shopper in, frenziedly trying to find a single item. By buying gifts online you can save time and money, and reduce emissions. If you are buying through e-Bay etc, look out for those traders who use an environmentally aware delivery company.'

David explains: 'ParcelHero and our partners, leading international delivery companies such as DHL, UPS and TNT, are very conscious of our carbon footprints. Since the only footprints we're keen to see more of this winter are those crunching through the white snow, we're encouraging everyone to cut down on unnecessary vehicle journeys and use courier services to pick up and deliver Christmas parcels instead.'

ParcelHero can't promise a white Christmas, but it does promise a greener Christmas than ever. Says David: 'Our partners are running more electric vehicles than in any previous Christmas, worldwide. Vehicles such as TNT's all electric vans have cut emissions in London by 1.3kg of CO2 a year. DHL is even experimenting with natural gas powered trucks, which reduce emissions considerably; and don't forget its pioneering cargo bike fleet, operating in the UK, Holland and Germany.'

David concludes: 'We are not claiming to be greener than Santa's sleigh - we like to think Santa's reindeer are ultra-low emission, despite their high-fibre carrot diet - but there are few other ways of getting your parcels delivered that will be as green as sending them with ParcelHero this Christmas.'

For more information about a greener Christmas, visit www.parcelhero.com/events/christmas-gifts-delivery-2014

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For more information please contact David Jinks, Head of PR, on david@parcelhero.com or by phone on 0208 7584962 (07772 055748 out of office hours)

Leading international online courier ParcelHero strategically partners with the world's leading, logistics companies, including DHL, UPS and DPD to provide a flexible, cost-effective range of parcel delivery services to over 220 countries worldwide. Huge bulk purchasing power allows ParcelHero to offer highly competitive pricing with no compromise in service quality.