



Who will win ParcelHero shares?

Hi-tech international couriers ParcelHero to give away £1,500 worth of free shares

ParcelHero, the online international courier, is about to turn ten of its customers into shareholders! Thanks to ParcelHero's crowdfunding initiative, the pioneering internet parcel delivery company is giving away £1,500 worth of shares.

Today thousands of people are becoming a new breed of shareholder, thanks to the growth of online crowdfunding. Crowdfunding enables 'everyday people' to buy shares in companies, and now ParcelHero is going one better, by giving ten lucky customers £150 in shares, each.

Ten ParcelHero customers who use the service between 6 October and 17 October, picked entirely at random, will win shares in ParcelHero's parent group, Deliver Plus. The fast growing Group expects to grow revenues to £25.8m and profits to £3.6m over the next three years.

Many successful technology-focussed businesses like ParcelHero, are turning their backs on bureaucratic banks and adopting this exciting new funding method. It's surprisingly easy for anyone with a little spare money to become an investor. Now the company, which is on track to raise £300,000 in exchange for an 8% share of the Group, will actually give some of those sought-after shares away.

ParcelHero founder and MD, Roger Sumner-Rivers explains: 'We are looking forward to sharing our success with ten lucky customers, we'll announce the winners later this month. It's a fun way of saying 'thank you' to our ever-growing number of loyal customers, and giving them a slice of our success.'

The opportunity is open to everyone, from first-time customers to long-standing users. Visit www.ParcelHero.com to find out more. And if you don't want to wait to see if you are one of the winning users, readers can find out more about buying shares from as little as £10 at www.parcelhero.com/invest-in-parcelhero.

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For more information please contact David Jinks, Head of PR, on david@parcelhero.com or by phone on 0208 7584962 (07772 055748 out of office hours)

Roger Sumner-Rivers, founder and MD of ParcelHero.com, is available for further expert comment. Contact David Jinks on 0208 7584962 to arrange an interview.

Leading international online courier ParcelHero strategically partners with the world's leading, logistics companies, including DHL, UPS and DPD to provide a flexible, cost-effective range of parcel delivery services to over 220 countries worldwide. Huge bulk purchasing power allows ParcelHero to offer highly competitive pricing with no compromise in service quality.