



## **ParcelHero delivers the case for urban deliveries at the Conservative Conference**

### **International courier argues for fewer delivery restrictions, as courier services cut unnecessary car journeys**

International courier ParcelHero.com has made the case for fewer restrictions for deliveries in city centres at the Conservative Conference.

ParcelHero discussed the importance of urban deliveries with MPs and Government advisors. The company explained that delivery vehicles cut down the amount of car journeys on shopping trips to High Street stores and out-of-town superstores significantly. It argued that the growth in delivery vehicle movements caused by the e-commerce revolution has, in fact, reduced overall vehicle journeys. More people are choosing to buy online and have their items delivered where and when they want them, rather than make unnecessary car journeys.

The company met with Ministers, Government advisors and transport experts to explain the importance of the parcels industry. It discussed the importance of good, flexible, parking management with MPs and representatives of the British Parking Association. The panel agreed this is essential for a vibrant High Street.

The team also joined in the debate with well-known transport advisor David Begg on the potential impact of regional governments with more devolved powers on our transport infrastructure, and discussed the growing number of cycles being used for final mile deliveries with representatives of cycling organisations. A number of ParcelHero's partners, such as DHL, are using cycles in busy urban areas to reduce pollution.

ParcelHero met with representatives of the Chartered Institute of Logistics and Transport to join in the debate on the future of Britain's roads, following the Institute's significant new report on the subject. Transport costs UK businesses £44 Billion and road congestion costs Britain £20 Billion a year. With this in mind the expert panel agreed in the importance of ParcelHero's partners, such as UPS and DHL, increasing use of electric delivery vehicles in urban centres.

The company also met with former Transport Secretary and Chair of the Transport Working Group, Steven Norris. Steven, a former candidate for the Mayor of London, discussed with ParcelHero how to improve Britain's transport links for the growing parcels and logistics market.

ParcelHero's David Jinks MILT says: 'We wanted to make sure Government was listening to the delivery industry on the importance of maintaining our road infrastructure and easing restrictions and enforcement on urban deliveries. Courier services actually reduce overall vehicle numbers. As more people shop online rather than use their cars. Coupled with the growth of electric delivery vans in city centres, we successfully argued parcels deliveries are of significant benefit for the economy and actually decrease congestion.'

Find out more about ParcelHero's range of delivery options into the UK's cities at [www.ParcelHero.com](http://www.ParcelHero.com)

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Leading international online courier ParcelHero strategically partners with the world's leading, logistics companies, including DHL, UPS and DPD to provide a flexible, cost-effective range of parcel delivery services to over 220 countries worldwide. Huge bulk purchasing power allows ParcelHero to offer highly competitive pricing with no compromise in service quality.