



## ParcelHero Launches Crowdfunding Investment Drive

**ParcelHero invites the crowds to join its growth by offering an equity stake to investors via Crowdcube**

Roger Sumner-Rivers, founder and CEO of ParcelHero, is delivering a unique opportunity to individual small investors and larger financial investors: an equity stake in ParcelHero's parent group Deliver Plus International. It's the opportunity to own a share in the Group that has set out to disrupt an entire industry through technological revolution.

Having successfully generated finance through crowdfunding last year, Roger has passionately embraced this fundraising method. *'The model just made perfect sense to me, and really worked.'* he explains. Roger is now using this increasingly popular funding mechanism to enable the Group to reach the next stage in its exciting growth plans.

Roger explains: *'We are returning to crowdfunding, but this time for an equity stake in the business. We are offering an 8% share in our Group for funding of £300k. Our sector is booming due to the huge increase in e-commerce and we are ideally placed to capitalise on this. The Group is one of only six online couriers to have partnership agreements with all five leading global carriers: DHL, UPS, Fed-Ex, TNT and ParcelForce.'*

IMRG has predicted parcel order volumes from UK e-retailers will exceed 19% year-on-year. If current growth is maintained, UK parcel deliveries will hit 920 million this year. Roger believes this could be a conservative estimate and is anticipating the UK hits the magic billion deliveries by the end of 2014.

The Group has a commitment to innovation, with market leading technology that makes sending a parcel smarter, faster and more intuitive. The Group portfolio of brands, *ParcelHero.com*, *Fastlane Couriers*, *DeliverPlus*, *AlfaSent* and *Parcelvision*, use their aggregated buying power to offer first-class parcel delivery at prices up to 50% cheaper than booking direct or via Royal Mail.

Roger adds: *"As well as technological innovation and great pricing, I am an evangelist for quality of service. Our focus on only offering the services of the world's most trusted couriers, and our pro-active approach to customer care, whereby we track and monitor shipments on behalf of our customers is directly responsible for our great reputation online, borne out by our Trustpilot rating of 96%, with over 2,600 positive reviews. Put simply we don't ask our customers to choose between cost and quality. We deliver both."*

Invest from £10 to £300,000 in the UK's fastest-growing online courier is available at <http://www.crowdcube.com/investment/deliver-plus-group-16249>

### ENDS

**For more information please contact David Jinks, Head of PR, on [david@parcelhero.com](mailto:david@parcelhero.com) or by phone on 0208 7584962 (07772 055748 out of office hours)**

Roger Sumner-Rivers, founder and MD of ParcelHero.com, is available for further expert comment. Contact David Jinks on 0208 7584962 to arrange an interview.

Leading international online courier ParcelHero strategically partners with the world's leading, logistics companies, including DHL, UPS and DPD to provide a flexible, cost-effective range of parcel delivery services to over 220 countries worldwide. Huge bulk purchasing power allows ParcelHero to offer highly competitive pricing with no compromise in service quality.