



ParcelHero gets a dynamic new look

International courier ParcelHero's new globe reflects its worldwide business

International parcel courier expert ParcelHero has launched a new logo with a clean modern design with a stylised globe reflecting the global nature of its fast-growing business.

ParcelHero MD Roger Sumner-Rivers says:

Over the last few years we have made significant improvements to our global customer base, with innovation that makes shipping easier and more enjoyable. As ParcelHero has grown and evolved, we felt it was time for a change. That's why I'm really excited to announce the release of our new logo to reflect who we are today and symbolises our diverse global customer base, and our dynamic future.

The new logo is just one of a series of improvements being made to the parcel delivery company's website over the next few months, to ensure it retains its position as one of the fastest growing and most trusted companies in its field.

Ends

Roger Sumner-Rivers, founder and MD of ParcelHero.com, is available for further expert comment. Contact David Jinks on 0208 7584962 to arrange an interview.

Leading international online courier ParcelHero® strategically partners with the world's leading, logistics companies, including DHL, UPS and DPD to provide a flexible, cost-effective range of parcel delivery services to over 220 countries worldwide. Huge bulk purchasing power allows ParcelHero® to offer highly competitive pricing with no compromise in service quality. For more information please contact David Jinks, Head of PR, on david@parcelhero.com or by phone on 0208 7584962 (07772 055748 out of office hours)

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