Press release November 2, 2026

Repurchase of shares in Synsam during October 26, 2026 – October 30, 2026 (week 44)

Synsam AB (publ) (LEI code: 5493000TMEGW9DHNOQ70) ("Synsam" or the "Company") has during October 26, 2026, to October 30, 2026, repurchased in total 114,156 own shares (ISIN code: SE0016829709) as part of the share buy-back program initiated by the board of directors of Synsam in order to adjust the Company's capital structure.

The repurchases form part of the share buy-back program of maximum MSEK 200 announced by Synsam on May 28, 2026, and which runs during the period from June 1, 2026, until February 26, 2027. The share buy-back program is being carried out in accordance with the EU Market Abuse Regulation (EU) No 596/2014 ("MAR") and the Commission Delegated Regulation (EU) 2016/1052 (the "Safe Harbour Regulation"). The purpose of the share buy-back program is to adjust the Company's capital structure by reducing its share capital.

Shares in Synsam have been repurchased in accordance with the following:

Date	Aggregated daily volume (number of shares)	Weighted average share price per day (SEK)	Total daily transaction value (SEK)
2026-10-26	25 000	56,510760	1 412 769
2026-10-27	25 000	55,791084	1 394 777
2026-10-28	25 000	55,584032	1 389 601
2026-10-29	24 156	55,670496	1 344 777
2026-10-30	15 000	55,442627	831 639

All repurchases have been carried out on Nasdaq Stockholm by DNB Carnegie Investment Bank AB (publ) on behalf of Synsam. Following the above listed repurchases, Synsam's holding of own shares as per October 30, 2026, amounts to 5,198,365 shares.

The total number of outstanding shares in Synsam is 145,313,746.

A full breakdown of the transactions pursuant to article 5.3 of MAR and article 2.3 of the Safe Harbour Regulation is attached to this announcement.

For further information, please contact:

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Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 5,600 employees, net sales of approximately SEK 7.3 billion (rolling twelve months until June 2026) and approximately 600 stores in the Nordics, operating under the brands Synsam, Synsam Outlet and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). www.synsamgroup.com