

Press release 12 August 2022

Invitation to presentation of Synsam Group's Q2 report 2022

Presentation in Swedish, with possibility to ask questions

- **Date and time:** 24 August 2022, at 09.00 CEST.
- **Place:** Webcast with teleconference.
- **Speakers:** President and CEO Håkan Lundstedt and CFO Per Hedblom.
- Registration for participation in webcast with teleconference:
<https://financialhearings.com/event/43977>

Presentation in English, with possibility to ask questions

- **Date and time:** 24 August 2022, at 10.30 CEST.
- **Place:** Webcast with teleconference.
- Registration for participation in webcast with teleconference:
<https://financialhearings.com/event/44392>

The interim report for the second quarter 2022 will be published at 07.30 CEST on 24 August 2022. The report will then be available on Synsam Group's website. The presentation material will be available on the website at 08.00 CEST on 24 August 2022.

www.synsamgroup.com/en/investor-relations/

For further information, please contact:

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Synsam Group is a leading optician group in the Nordic region, with a differentiated and sustainable Lifestyle offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 3,500 employees, net sales of approximately SEK 5 billion (rolling twelve months until March 2022) and has approximately 500 stores in the Nordics, operating under the brands Synsam, Ai Eyewear and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). www.synsamgroup.com