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GSF team event feeds customer satisfaction

GSF Car Parts capped a successful weekend team building exercise at Sulgrave by cooking and serving dinner to 80 delighted customers.

Area Managers, supported by several senior managers (including Managing Director, Jonny West) and a professional chef, spent a day honing their culinary skills in time for an evening dinner service. The team put in a productive kitchen shift, creating such culinary treats as venison, stuffed tortellini, and winter salad to a clearly impressed group of customers at the Northamptonshire-based manor house venue.

The vast majority of the group then also took up the invitation to stay on overnight in the village's comfortable bed and breakfast accommodation. People relaxed over drinks with colleagues late into the evening as an enjoyable time was had by all.

"We've received many letters of thanks from appreciative customers", said Jonny West, Managing Director of GSF Car Parts. "I'm relieved to say the kitchen team pulled together extremely cohesively to produce a suitably fine meal for the occasion."

GSF Car Parts say they are looking at the possibility of hosting further events in 2015, citing the value of getting garages and staff together to socialise outside of the busy working environment from time to time.

ENDS**185 words****Further Information**

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About GSF Car Parts

GSF Car Parts has a successful trading history spanning over 30 years.

Today's business, brought together in April 2000 by the German & Swedish Management Team, has its origins in a number of long standing expert car parts specialists such as Vee Wee, Autocavan, Andyspares, and URO Automotive.

Since the formation of GSF Car Parts in 2000, the company has developed a parts and distribution portfolio to create the UK's largest independent parts supplier. Today, GSF Car Parts employs over 1,000 people serving the UK and Ireland through over 70 stores and over 400 GSF delivery vans, managed from centrally-located headquarters in Birmingham

GSF's fast-growing retail business supplies components and consumables direct to customers' doors and through 'click and collect' from a sophisticated online catalogue and e-commerce site. In many cases, customers can save up to 50% off main dealer retail prices.