

Ref: -  
Date: Nov 14  
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## Key staff promoted to Senior Management roles

GSF have just promoted five key members of staff into Senior Management positions.

Covering branch network business management, both Simon McMullen and Emma Tiernan have been elevated to Regional Sales Directors. Over at Birmingham Head Office, Amanda O'Reilly has become Head of Marketing. Meanwhile, Hans Windheuser has been promoted to Purchasing Director whilst his brother, Richard, has been appointed Product Director.

"The appointments reflect the enhanced responsibilities of these individuals," said Managing Director Jonny West. "Of course behind each Senior Management promotion lies a team who help make things happen, and they also are due credit."

GSF Car Parts say they are particularly pleased to have created these opportunities to promote from within, following a period of strong trading.

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### **Further Information**

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**About GSF Car Parts**

GSF Car Parts has a successful trading history spanning over 30 years.

Today's business, brought together to its current standing in April 2000 by the German & Swedish Management Team, has its origins in a number of long standing expert car parts specialists such as Vee Wee, Autocavan, Andyspares, and URO Automotive.

Since the formation of GSF Car Parts in 1987, the company has developed a parts and distribution portfolio to create the UK's largest independent parts supplier. Today, GSF Car Parts employs over 1,000 people serving the UK and Ireland through over 70 stores and over 400 GSF delivery vans, managed from centrally-located headquarters in Birmingham

GSF's fast-growing retail business supplies components and consumables direct to customers' doors and through 'click and collect' from a sophisticated online catalogue and e-commerce site. In many cases, customers can save up to 50% off main dealer retail prices.