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GSF say thanks with Garage Essentials 14.4

GSF Car Parts have launched Garage Essentials 14.4 to independent garages with a unique cover offer that's set to save those quick-witted enough to react first up to £900.

Under the terms of the offer, the first fifty readers of CAT, Garage & MOT and Aftermarket (the trade press magazines distributing the promotion) can gain a 10% order discount, simply by quoting the Promo Code printed on the top right hand corner of the Garage Essentials front cover. The promotion, which is subject to terms and conditions, excludes Autologic and MOT products but brings big potential further savings for the vast majority of the tools and equipment featured in the industry-leading 68 page workshop promotion.

"We wanted to make this offer as a token of thanks, both to our loyal customers after another great year for Garage Essentials, and of course to the suppliers who trust us to sell the pick of their garage products," said John Wright, Garage Essentials General Manager. "The last few months of the year always see lots of garages wanting to invest and move forward - but cash-flow can be tight too."

GSF offer a range of flexible purchasing options within Garage Essentials. Where credit terms allow, many items can be purchased on account by existing GSF customers. For capital equipment, leasing can be arranged quickly and easily with complete flexibility over the term.

GSF say these lease finance packages now account for the majority of sales on higher value equipment. Leasing helps garages both to realise the tax benefits, and to spread the purchase cost over the working life of the equipment. Revenue-generating products can effectively finance themselves, with monthly lease payments funded by additional revenues generated.

If you've not already received it, please request your free copy of GSF's Garage Essentials brochure today just by telephoning 0121 7498801, or visit www.gsfcarparts.com to view it now online.

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Further Information

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About GSF Car Parts

GSF Car Parts has a successful trading history spanning over 30 years.

Today's business, brought together in April 2000 by the German & Swedish Management Team, has its origins in a number of long standing expert car parts specialists such as Vee Wee, Autocavan, Andyspares, and URO Automotive.

Since the formation of GSF Car Parts in 2000, the company has developed a parts and distribution portfolio to create the UK's largest independent parts supplier. Today, GSF Car Parts employs over 1,000 people serving the UK and Ireland through over 70 stores and over 400 GSF delivery vans, managed from centrally-located headquarters in Birmingham

GSF's fast-growing retail business supplies components and consumables direct to customers' doors and through 'click and collect' from a sophisticated online catalogue and e-commerce site. In many cases, customers can save up to 50% off main dealer retail prices.