



## Biggest ever customer promotion to tempt trade

National motor factor GSF Car Parts is inviting thousands of independent garages to join their biggest ever customer incentive promotion.

The 'Cars and Stars' promotion will run for 3 months, from 1st September to the end of November 2016, extending last year's record-breaking promotion.

Each participating garage will win Love2Shop vouchers worth up to £500 per month simply by reaching an agreed '3 star' monthly spend target. Those that hit either 1 or 2 star level targets will still benefit, to the tune of £100 or £250 respectively.

As an added enticement, there will also be three monthly prize draws, to be held individually after each of the three qualifying months, which will see a winner picked from all garages hitting any target.

The main draw prize each month is a brand new Peugeot 108 – ideal as a courtesy car or family run-around - whilst five lucky winners will also be invited skiing by GSF Car Parts in France's luxurious Val D'Isere resort in March 2017.

"The 'Cars and Stars' promotion follows a format which we know from customer uptake is a winning formula," said Amanda O'Reilly, Head of Marketing at GSF Car Parts. "This year there's the added excitement of the three cars, the ski trips and of course, an extra month to gain up to £1,500 of vouchers to help with the seasonal shopping!"

For more information, please contact your local branch of GSF Car Parts.