



## **PRESS RELEASE**

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### **Thrive Creative continues expansion with 3 new appointments**

Cheshire-based Brand Communications Agency, Thrive Creative, is living up to its name. To support and develop the business, the award-winning agency has recently recruited for three new roles: Head of Digital, Account Manager and Digital Marketing Apprentice.

Joining Thrive in the newly created role of Head of Digital is experienced Digital Marketer Mark Black who brings 14 years' experience to the agency. During his career Mark has developed a diverse portfolio and has experience in online marketing that includes business development, strategy and project management whilst working with a cross-section of companies from business start-ups to multi-national blue chip organisations. Mark's main role at Thrive will be to lead the digital services and utilise his Google Analytics and Google Paid Search (pay per click) qualifications. "Thrive is an expanding, forward-thinking creative agency that aligned my own ethical, results driven ethos in online marketing" he explained "I will be looking to bring a fresh new approach and develop the agency's digital services to it's full potential."

Working alongside Mark as the new Digital Marketing Apprentice is Jade Mair. "I knew that I wanted to get involved with the industry when I took on the social media for my previous employer. Social Media is a big part of my personal life and I wanted to build my knowledge of digital marketing so an apprenticeship is the perfect way for me to start."

Thrive has also strengthened the Account Management team with the appointment of Fran Jackson. With many years' experience in similar environments, Fran will be the conduit for clients to ensure projects are delivered to the brief, on time and that their expectations are not just met but exceeded.



“Thrive has a diverse customer base and this really appealed to me as you can draw inspiration from different industries. This allows you to work on such a cross-section of work from print design, online marketing campaigns, strategy, websites and corporate videos” explains Fran. “As an acclaimed multi-tasker and someone who is adept at juggling lots of things at the same time, I am looking forward to applying these vital skills to fulfil this challenging new role. I want to ensure clients don’t just receive work that they like, but things that they really love.”

Amongst Thrive’s current portfolio are Claire’s, Wright Marshall and The Victorian Chop House Company.

Thrive is based in Beartown, the affectionate name given to the market town of Congleton, Cheshire.

**ENDS**

**Additional information, images etc:**

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